

# Second Chances

## A LUNCHEON FOR PURRFECT PALS FEATURING ANIMAL PLANET'S JACKSON GALAXY

Meydenbauer Center in Bellevue - Thursday, June 7th, 2018

Please join us for the 2nd Annual Purrfect Pals Second Chances Luncheon! Our Guests will enjoy a delicious gourmet vegetarian lunch while learning about our new behavior rehabilitation program and other ways in which we are providing much-needed second chances for homeless cats and kittens in the Puget Sound Region. Our inspirational speakers will include cat behavior expert and television star Jackson Galaxy as well as members of our community whose lives have been dramatically changed by Purrfect Pals and the cats we brought into their lives.

**How to Become a Sponsor:** Please [register online](#) or complete the attached Sponsor Form and return to Purrfect Pals, Attn: Luncheon, 230 McRae Rd, Arlington WA 98223, email [luncheon@purrfectpals.org](mailto:luncheon@purrfectpals.org) or call Connie at 360-926-8447.



## SECOND CHANCES LUNCHEON SPONSORSHIP LEVELS

### PRESENTING SPONSOR - \$20,000

- Presenting sponsor recognition - "The Second Chances Luncheon Presented by Your Company"
- Your name listed as Presenting Sponsor on all print, digital & marketing materials
- Invitation-only VIP Reception with Keynote Speaker Jackson Galaxy
- Special highlight via social media, the Purrfect Pals newsletter & on our website
- Individual sponsor banner and welcome banner

### PREMIERE SPONSOR - \$10,000

- Your name listed as a Premiere Sponsor on all print, digital & marketing materials
- Invitation-only VIP Reception with Keynote Speaker Jackson Galaxy
- Special highlight via social media, the Purrfect Pals newsletter & website
- Individual sponsor banner

### SIGNATURE SPONSOR - \$5,000

- Your name listed as Signature Sponsor on all print, digital & marketing materials
- Invitation-only VIP Reception with Keynote Speaker Jackson Galaxy
- Special Recognition via social media, the Purrfect Pals newsletter & on our website
- Individual sponsor banner

### LEAD SPONSOR - \$2,500

- Your name listed as Lead Sponsor on all print, digital & marketing material
- Invitation-only VIP Reception with Keynote Speaker Jackson Galaxy
- Recognition in the Purrfect Pals newsletter & on our website
- Shared sponsor banner

### MAJOR SPONSOR - \$1,000

- Your name listed as Major Sponsor on all print, digital and marketing materials.
- Recognition in the Purrfect Pals newsletter & on our website
- Shared sponsor banner

## SPONSORSHIP PROMOTION

- More than 300 guests will attend our luncheon
- Our quarterly Purrfect Pals newsletter, "The Purr," is sent to 6,000+ supporters.
- Email marketing campaigns are sent to 15,000+ Purrfect Pals supporters.
- Purrfect Pals has 20,000+ followers on Facebook and actively posts on Twitter and Instagram.

**PurrfectPals**  
Because every cat matters

230 McRae Rd NE, Arlington, WA 98223  
[www.purrfectpals.org](http://www.purrfectpals.org) | Tax ID# 94-3127448

# Second Chances Luncheon Sponsorship Participation Form

## Contact Information

Name of Sponsor \_\_\_\_\_

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

Phone Number \_\_\_\_\_ Email Address \_\_\_\_\_

## Sponsorship Level

We would like to participate as a Second Chances Luncheon Sponsor at the Following Level:  **Presenting Sponsor:** \$20,000

**Premiere Sponsor:** \$10,000  **Signature Sponsor:** \$5,000  **Lead Sponsor:** \$2,500  **Major Sponsor:** \$1,000

## Payment Method

**Check:**  Check (*Enclosed*)  Check (*Will be mailed to Purrfect Pals, 230 McRae Rd NE, Arlington, WA, 98223*)

**Credit Card:** Credit Card #: \_\_\_\_\_

Exp Date \_\_\_\_\_ CCV # \_\_\_\_\_  Visa  Mastercard  Am Ex  Discover

Cardholder Signature \_\_\_\_\_ Date \_\_\_\_\_

### Please register online or send this form with your donation to:

**Purrfect Pals**, Attn: Luncheon, 230 McRae Rd NE, Arlington, WA, 98223

**Email:** luncheon@purrfectpals.org **Fax:** 360.618.6683

**Please note:** To ensure full sponsorship benefits, this form must be received by May 1st. Event sponsors will be contacted for logo artwork, attendee contact information and meal choices.

**Questions?** Please Visit [purrfectpals.org/luncheon](http://purrfectpals.org/luncheon) or contact Connie Gabelein, Director of Community Engagement, at 360.926.8447 or [luncheon@purrfectpals.org](mailto:luncheon@purrfectpals.org).

Purrfect Pals is a nonprofit 501(c)(3) organization. Our Tax ID# is 94-3127448.

230 McRae Road NE  
Arlington, WA 98223  
(360) 652-9611  
[purrfectpals.org](http://purrfectpals.org)

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