

The 21st Annual

# Black Cat Ball

Gala Auction & Gourmet Dinner

Meydenbauer Center • Bellevue, WA • Saturday, October 27th, 2018



A remarkable no-kill shelter and sanctuary just for cats, Purrfect Pals adopts out 1,500 cats and kittens every year. At Purrfect Pals, our highest priority is taking in the cats and kittens who need us most... those who other shelters and rescue groups might not have the resources to help. This includes older cats, cats with major medical needs, cats with chronic illnesses (including FIV and Feline Leukemia) and those with behavioral challenges. Cats who are not easily adoptable have a forever home in our sanctuaries. We also offer resources for low-income cat owners including vouchers for free spay/neuter surgeries and a community pet food bank.

The Black Cat Ball provides more operating funds for Purrfect Pals than any other fundraiser. More than 400 supporters will come together to enjoy a Halloween-themed champagne reception, gourmet vegetarian or vegan dinner, fine wines and both a silent and a live auction. To learn more about the Black Cat Ball, please visit our event page at [www.purrfectpals.org/newsevents/bcb](http://www.purrfectpals.org/newsevents/bcb).

**How to Become a Sponsor:** Complete the Sponsor Form and return to Purrfect Pals, Attn: Black Cat Ball, 230 McRae Rd, Arlington WA 98223, Email [connieg@purrfectpals.org](mailto:connieg@purrfectpals.org) or call Connie at 360-926-8447.

## Black Cat Ball Sponsorship Levels

### Platinum Paw Sponsor - \$10,000

- Presenting sponsor recognition - "The Black Cat Ball presented by Your Company"
- Your name listed as Platinum Paw sponsor on all print, digital & marketing materials
- Ten complimentary tickets to the event
- Special highlight via social media, the Purrfect Pals newsletter & website
- Full page ad in auction program with premium placement
- Individual sponsor banner & welcome banner

### Gold Paw Sponsor - \$5,000

- Your name listed as Gold Paw sponsor on all print, digital & marketing materials
- Eight complimentary tickets to the event
- Special highlight via social media, the Purrfect Pals newsletter & website
- Full page ad in auction program
- Individual sponsor banner

### Silver Paw Sponsor - \$2,500

- Your name listed as Silver Paw sponsor on all print, digital & marketing materials
- Six complimentary tickets to the event
- Recognition via social media, the Purrfect Pals newsletter & website
- Half page ad in auction program
- Individual sponsor banner

### Bronze Paw Sponsor - \$1,000

- Your name listed as Bronze Paw sponsor on all print, digital & marketing material
- Recognition via social media, the Purrfect Pals newsletter & website
- Four complimentary tickets to the event
- Quarter page ad in auction program
- Shared sponsor banner

### Copper Paw Sponsor - \$500

- Your name listed as Copper Paw sponsor in auction catalog, newsletter & website
- Two complimentary tickets to the event
- Shared sponsor banner

## Sponsorship Facts

- More than 400 guests attend the Black Cat Ball.
- The quarterly Purrfect Pals newsletter, "The Purr," is sent to 6,000+ supporters.
- Email marketing campaigns are sent to 14,000+ supporters.
- Purrfect Pals has 17,000+ followers on Facebook and also actively posts on Twitter and Instagram.

# PurrfectPals

230 McRae Rd NE, Arlington, WA 98223  
[www.purrfectpals.org](http://www.purrfectpals.org) | Tax ID# 94-3127448

# Black Cat Ball Sponsorship Participation Form

## Contact Information

Name of Sponsor \_\_\_\_\_

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

Phone Number \_\_\_\_\_ Email Address \_\_\_\_\_

## Sponsorship Level

We would like to participate as a Black Cat Ball Sponsor at the Following Level:

Platinum Paw: \$10,000     Gold Paw: \$5,000     Silver Paw: \$2,500     Bronze Paw: \$1,000     Copper Paw: \$500

We are unable to sponsor this year but would like to help Purrfect Pals. Enclosed is a donation in the amount of: \_\_\_\_\_

## Payment Method

**Check:**     Check (Enclosed)     Check (Will be mailed to Purrfect Pals, 230 McRae Rd NE, Arlington, WA, 98223)

**Credit Card:**    Credit Card #: \_\_\_\_\_

Exp Date \_\_\_\_\_ CCV # \_\_\_\_\_     Visa     Mastercard     Am Ex     Discover

Cardholder Signature \_\_\_\_\_ Date \_\_\_\_\_

## Please send this form with your donation to:

**Purrfect Pals**, Attn: Black Cat Ball, 230 McRae Rd NE, Arlington, WA, 98223

**Email:** [connieg@purrfectpals.org](mailto:connieg@purrfectpals.org)    **Fax:** 360.618.6683

**Please note:** To ensure full sponsorship benefits, this form must be received by September 1st, 2018. Event sponsors will be contacted for sponsor ad artwork, attendee contact information and meal choices.

## Questions? Please Contact:

Connie Gabelein, Director of Community Engagement | 360.926.8447 |

[connieg@purrfectpals.org](mailto:connieg@purrfectpals.org)

Purrfect Pals is a nonprofit 501(c)(3) organization. Our Tax ID# is

230 McRae Road NE  
Arlington, WA 98223  
(360) 652-9611  
[purrfectpals.org](http://purrfectpals.org)

**PurrfectPals**  
Because every cat matters

