2017 Year in Review
Our Philosophy

WE BELIEVE THAT EVERY CAT MATTERS

Including those with special needs.

At Purrfect Pals, our highest priority is taking in the cats and kittens who need us most... those who other shelters and rescue groups might not have the resources to help. This includes older cats, cats with major medical needs, cats with chronic illnesses (including FIV and Feline Leukemia) and those with behavioral challenges.
Our Placement Programs

Our cat adoption and rehabilitation programs help us place homeless cats, including those with special needs, in loving homes. We believe that every cat is adoptable; some just need more time than others to find the right match. Our ultimate goal is to place them, but these cats have a loving home in our Arlington sanctuary for as long as they need us. The sanctuary is currently home to cats positive for FIV and Feline Leukemia, feral cats, senior (though we prefer to call them “vintage”) cats and cats with chronic illnesses.
Our Prevention Programs

In addition to finding homes for homeless cats and kittens, we help prevent cat homelessness by providing free spay and neuter vouchers and a pet food bank for low-income cat owners in our community.

Our goal is to provide the support they need so they won't be forced to give up their beloved pets because of temporary financial hardship.

We also provide resources for cat owners who are struggling with behavioral challenges.
Our Team

OUR SANCTUARY AND EIGHT PUGET SOUND ADOPTION CENTERS ARE STAFFED BY:

24 Paid Employees

550+ Volunteers
Our Board of Directors

President  Jeanne Lind – Retired, Safeco Insurance
Vice President  James Petts – Amazon.com
Treasurer  Matthew Calnek – Gulfstream Aerospace Corporation
Secretary  Meg Brunner – University of Washington
Founder  Kathy Centala – Retired, United Airlines

Board Members
Tracey Frankcom – Microsoft
Melanie Kelsey – Microsoft
Suzanne Lee – Grand Ridge Plaza At Issaquah Highlands
Whitney Whitworth – Close to Creative
Nancy Xia – Amazon.com
Toni Zonneveld – Bartell Drugs
Meet our New Executive Director

Kathleen Olson, CAWA

Purrfect Pals welcomed Kathleen Olson, CAWA, our new Executive Director, in December 2017. Kathleen has 18 years of experience in animal welfare, most recently serving as Executive Director for the Humane Society for Tacoma and Pierce County for 10 years.

Kathleen is a certified animal welfare administrator, a member of the Society of Animal Welfare Administrators and a member of the Board of the Directors of the Washington State Federation of Animal Care and Control Agencies. She has also conducted organizational assessments for animal shelters in Burien and Olympia as a consultant.
Our Leadership Staff

**Executive Director**  Kathleen Olson, CAWA

**Director of Community Engagement**  Connie Gabelein

**Operations Director**  MJ Zelinka, LVT

**Lead Shelter Veterinarian**  Dr. Leslie Kasper

**Administrative Manager**  Carol Lamar

**Adoption Program Manager**  Elizabeth Asher

**Foster Care & Shelter Relocation Manager**  Susan Bark

**Cat Care Manager**  Brandy Unruh

**Finance Manager**  Kelsey Kohlwes, CPB

**Volunteer Coordinator**  Brittany Alley
Our Community's Needs are Changing.

Free and low-cost spay and neuter efforts have dramatically reduced the number of healthy, adoptable cats in Washington State shelters.

Cats and kittens with special medical and behavioral needs are still at risk, however, and they remain our highest priority at Purrfect Pals.

In 2016 and 2017, we temporarily reduced the number of cats we took in so we could redesign and expand our shelter and sanctuary to better accommodate the cats who need us most.
In June 2017, we completed our $1.4M shelter expansion construction project which will significantly increase the number of cats with special needs we can save each year.
Our brand new 4,000 square foot building houses several new cat rooms (most with catio), a reception area, adoption center, caretaker's studio and office space.

This new cage-free space was designed with special needs cats in mind and makes enrichment a priority. It will allow us to care for up to 100 more cats and kittens at a time and keep them even healthier and happier.
2017 Highlights

925
NEW CATS AND KITTENS RESCUED

514
CATS AND KITTENS FOSTERED

844
CATS AND KITTENS ADOPTED

547
SURGICAL PROCEDURES PERFORMED

338
NEW ARRIVALS FROM OUR SHELTER PARTNERS

3,154
VACCINES GIVEN TO CATS AND KITTENS
2017 Highlights

3,000+
Pets fed by our Community Food Bank

191
Free spay and neuter vouchers provided to low-income cat owners
In December 2017, Purrfect Pals was selected to be a member of The Jackson Galaxy Project’s 2018 Autumn Cat Pawsitive Pro training class.

Developed by Jackson Galaxy and a team of animal behavior experts, Cat Pawsitive Pro is a mojo-enhancing, positive-reinforcement clicker training initiative that enriches day-to-day life for cats in shelters, builds new skills for cats as well as shelter staff and volunteers, promotes the human-cat bond, and helps improve adoptability.

We can’t wait to get started!
FOUR PAWS UP FOR PURRFECT PALS!

In October 2017, Purrfect Pals was rated for the first time by America’s largest independent charity evaluator: Charity Navigator.

Because of our strong financial health and commitment to accountability and transparency, we were awarded Charity Navigator's highest possible rating: 4 Stars!

We received an additional 4-Star Rating during our 2018 evaluation.
# 2017 Financials

## EXPENSES

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<thead>
<tr>
<th>Category</th>
<th>Amount</th>
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<tr>
<td>Programs</td>
<td>$1,224,484</td>
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<tr>
<td>Administration</td>
<td>$278,821</td>
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<tr>
<td>Fundraising</td>
<td>$167,332</td>
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<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$1,670,637</strong></td>
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![Pie chart showing expenses distribution]

- Programs: 73%
- Administration: 17%
- Fundraising: 10%
## INCOME

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<tr>
<th>Description</th>
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<td>CONTRIBUTIONS</td>
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<td>SPECIAL EVENTS</td>
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<td>IN-KIND GIFTS</td>
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<td>ADOPTION FEES</td>
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<td>INTEREST &amp; OTHER INCOME</td>
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<tr>
<td><strong>TOTAL INCOME</strong></td>
<td><strong>$1,737,039</strong></td>
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Thank You!

Purrfect Pals
Because every cat matters