



2018 Year in Review

PurrfectPals[®]
Because every cat matters

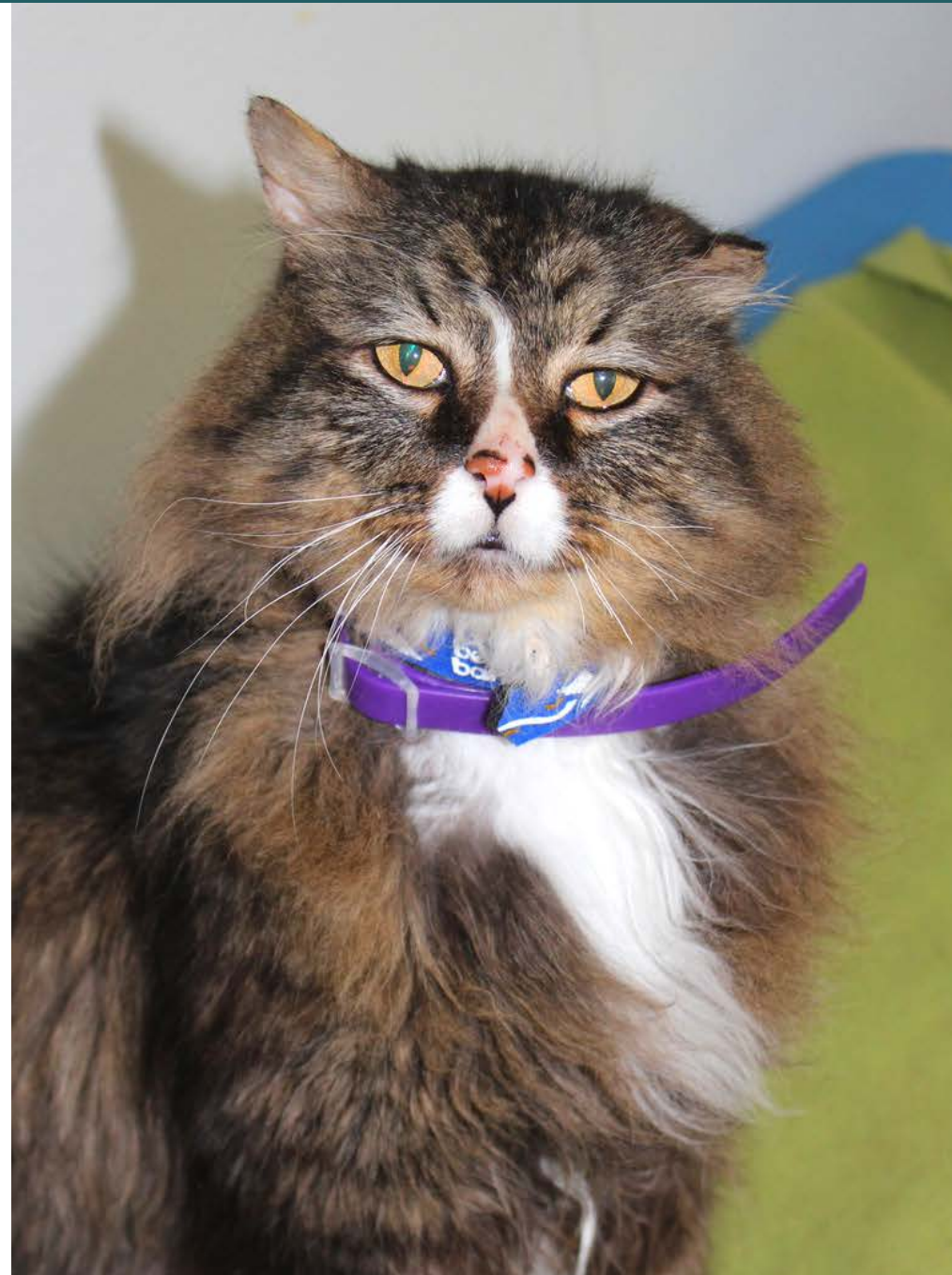
Our Philosophy

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WE BELIEVE THAT EVERY CAT MATTERS

Including those with special needs.

At Purrfect Pals, our highest priority is taking in the cats and kittens who need us most... those who other shelters and rescue groups might not have the resources to help. This includes older cats, cats with major medical needs, cats with chronic illnesses (including FIV and Feline Leukemia) and those with behavioral challenges.



Our Placement Programs

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Our cat adoption and rehabilitation programs help us place homeless cats, including those with special needs, in loving homes. We believe that every cat is adoptable; some just need more time than others to find the right match. Our ultimate goal is to place them, but these cats have a loving home in our Arlington sanctuary for as long as they need us. The sanctuary is currently home to cats positive for FIV and Feline Leukemia, feral cats, senior (though we prefer to call them “vintage”) cats and cats with chronic illnesses.

Our Prevention Programs

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In addition to finding homes for homeless cats and kittens, we help prevent cat homelessness by providing resources including a community pet food bank for pet owners in need.

Our goal is to provide the support needed so they won't be forced to give up their beloved pets due to a temporary financial hardship.

We also provide resources to assist owners who may be struggling with a cat's behavioral challenges.



OUR SANCTUARY AND FIVE PUGET SOUND ADOPTION CENTERS ARE STAFFED BY:



21

Paid Employees

500+

Volunteers

Our Board of Directors



President Jeanne Lind – Retired, Safeco Insurance

Vice President James Petts – Amazon.com

Treasurer Matthew Calnek – Collins Aerospace

Secretary Meg Brunner – University of Washington

Founder Kathy Centala – Retired, United Airlines

Board Members

Jimi Boulet - Advance Health

Tracey Frankcom – Microsoft

Suzanne Lee – Grand Ridge Plaza At Issaquah Highlands

Rachel Reichert - University of Washington

Hilary Seling - T-Mobile

Whitney Whitworth – Close to Creative

Nancy Xia – Amazon.com

Toni Zonneveld – Bartell Drugs

Meet our Executive Director

Kathleen Olson, CAWA

Kathleen Olson, CAWA, has 20 years of experience in animal welfare, previously serving as Executive Director for the Humane Society for Tacoma and Pierce County for 10 years and at Point Defiance Zoological Society for eight years.

Kathleen is a certified animal welfare administrator, a member of the Association for the Advancement of Animal Welfare and a member of the Board of the Directors of the Washington State Federation of Animal Care and Control Agencies. She is a 25-year member and past president of Rotary, currently with the Marysville Rotary Club.

Kathleen invites you to take a tour of our facilities with her. Call 360.926.8467 or send an email to kolson@purrfectpals.org.



Our Leadership Staff



Executive Director Kathleen Olson, CAWA

Finance Director Kelsey Kohlwes, CPB

Operations Director Carol Lamar

Shelter Veterinarian Dr. Lisa Thompson

Foster Care & Intake Manager Susan Bark

Community Engagement Manager Shawnna Jonas

Clinic Manager Hailey Martin

Adoption Manager Jessica Rockstad

Cat Care Manager Brandy Unruh

Our Kitty Quarters

Our cage-free spaces were designed with special needs cats in mind. They allow us to care for more cats and kittens at a time and keep them healthier and happier, with lots of toys and daily enrichment activities.



Some kitties don't play well with others. Instead, they enjoy their individual pods, most with attached outdoor catios which allow them to enjoy fresh air and sunshine.

Our Community's Needs are Changing.

Spay and neuter campaigns in the Puget Sound area have dramatically reduced the number of healthy, adoptable cats entering regional shelters over the past decade.

Cats and kittens with special medical and behavioral needs are still vulnerable, making them our highest priority. All are adoptable; some just wait longer than others.

In 2018, we consolidated our offsite adoption centers to four locations: Denny's Pet World in Kirkland, Everett PetSmart, Issaquah Petco and Renton PetSmart, and increased adoptions at our Arlington shelter.



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2018 Highlights

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1024

TOTAL CATS AND
KITTENS RECEIVED

431

CATS AND KITTENS
FOSTERED

912

CATS AND KITTENS
ADOPTED



2018 Highlights

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492

**CATS AND KITTENS CAME
FROM THE COMMUNITY**

387

**TRANSFERRED FROM
OUR SHELTER PARTNERS**

860

**KITTIES HAVE GRADUATED
FROM OUR PRISON FOSTER
PROGRAM SINCE 2006**

2018 Highlights

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3,255

**PETS FED BY OUR
COMMUNITY FOOD BANK**

142

**FREE SPAY AND NEUTER
VOUCHERS PROVIDED TO
LOW-INCOME CAT OWNERS**

JACKSON GALAXY'S CAT PAWSITIVE PRO



Purrfect Pals Joined The Jackson Galaxy Project's "Cat Pawsitive Pro" Training Team in 2018.

Developed by celebrity cat daddy Jackson Galaxy and a team of animal behavior experts, Cat Pawsitive Pro is a positive-reinforcement clicker training initiative that enriches day-to-day life for cats in shelters, builds new skills for cats, promotes the human-cat bond, and helps boost their adoptability.

20 Purrfect Pals cats have received Cat Pawsitive Pro Training so far, and 11 of our graduates have already been adopted!

FOUR PAWS UP FOR PURRFECT PALS!



Purrfect Pals is rated as a top charity by America's largest independent charity evaluator: **Charity Navigator**. Because of our strong financial health and commitment to accountability and transparency, we have been designated as a **Four Star Charity** three years in a row.



The Better Business Bureau has designated Purrfect Pals as an **Accredited Charity** for meeting their accountability standards for non-profits.

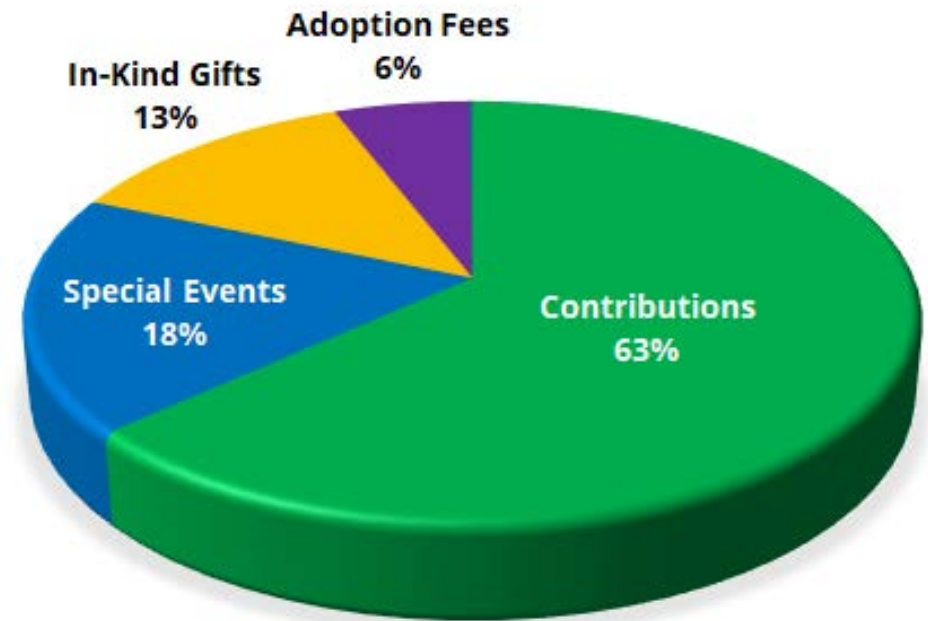
We have received the **GuideStar Platinum Seal of Transparency** for reporting metrics that show the progress our organization is making toward its mission.



2018 Financials

INCOME

CONTRIBUTIONS	\$1,007,568
SPECIAL EVENTS	\$289,953
IN-KIND GIFTS	\$201,771
ADOPTION FEES	\$91,245
INTEREST & OTHER INCOME	\$2,521
TOTAL INCOME	\$1,593,058

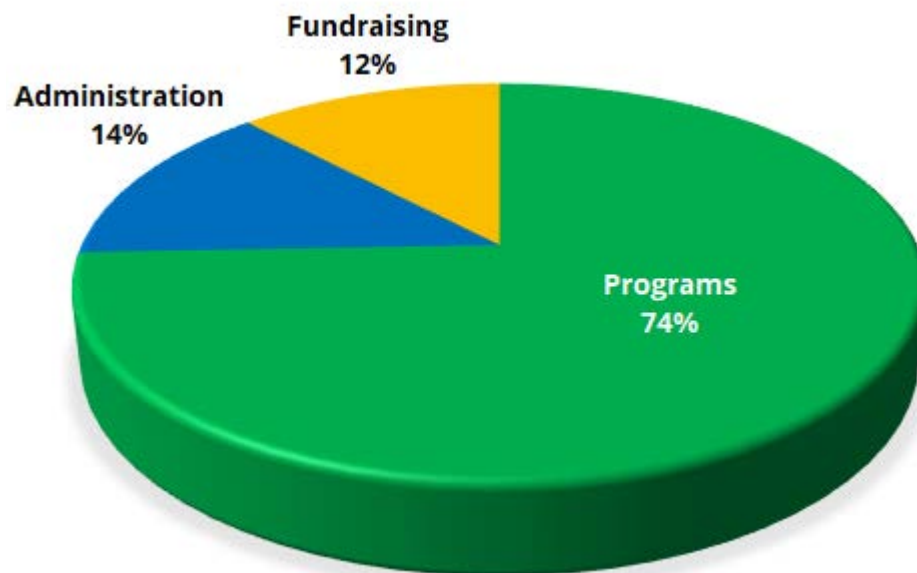


Our Annual **Black Cat Ball Gala**, held in October at Bellevue's Meydenbauer Center, is our largest fundraising event of the year. 500+ cat lovers attended our 2018 Black Cat Ball, which featured over 500 items for sale in our silent and live auctions, a champagne reception and a delicious gourmet three-course vegetarian dinner.

2018 Financials

EXPENSES

PROGRAMS	\$1,419,435
ADMINISTRATION	\$258,093
FUNDRAISING	\$230,370
TOTAL EXPENSES	\$1,907,898



LEARN MORE

[2018 IRS FORM 990](#)

[2018 AUDITED FINANCIALS](#)

[ABOUT PURRFECT PALS](#)

Meet our Founder, Kathy Centala

Kathy Centala was brought in to this world as a cat lady. Born in a time when superstitions about cats sucking the breath from babies were common place, Kathy's father ignored them when he saw a special connection between his infant and their family kitty, 'Mama Cat', as the two snuggled peacefully in her crib together. Having spent her entire youth in a family that openly embraced felines, Kathy began to develop an unspoken and deep connection with her family pets.



"In 1988, I asked myself, 'What can I do to make a change?' I can't build a Humane Society, but I could buy a house to take in animals," Kathy recalls. "I started in Brier, but Brier wasn't very happy with the animals. I knew I had to move. I called Snohomish County and they answered asking, 'Are you the Cat Lady of Brier? Snohomish County would be glad to welcome you!' I guess they had read about my home in the local paper, and knew who I was before I even called." Kathy found the five acre Arlington property where Purrfect Pals is currently located in 1993.

"When I started, I was so utterly poor because all of my money was spent on the property. I worked at United Airlines in reservations. I would work all of the hours that I could between 1:00pm and 4:00am so I would have time to take care of the cats in the afternoon. At our first fundraiser, a booth at an event in the Westin Hotel, we raised \$400," she notes.

"Gradually, the word about Purrfect Pals started to get out. Soon we had volunteers who would come in just to wash litter boxes and help wherever they could. We saw steady growth through our adoptions at local places, like a bookstore on Capitol Hill.

"Now, we have just exploded! I remember stopping every day after work just to buy Friskies for the kitties, and now, it seems, we get enough cat food donated that we have no place to put it sometimes!

"I didn't know how to fundraise at first. Now, I sit back and watch the generous donations come in. We are using social media to gain a bigger audience for our cats and our cause. We have a lot of loyal donors and we receive gifts of all sizes every year. We are very grateful for this and continue to be frugal with our resources so that we can help as many cats as possible.

"My dream? To help more cats! We have a **Legacy Society** of individuals who have made Purrfect Pals part of their estate plans. Now, I feel comfortable that Purrfect Pals will go on even after me. There is enough support, and I am very grateful for that."



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